

SCIENCE ATL

engineers of
ATLANTA SCIENCE FESTIVAL.

Science ATL brings people together
through the wonder of science.

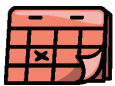
HOW YOU CAN MAKE AN IMPACT

Champion a more curious, connected, equitable Atlanta.



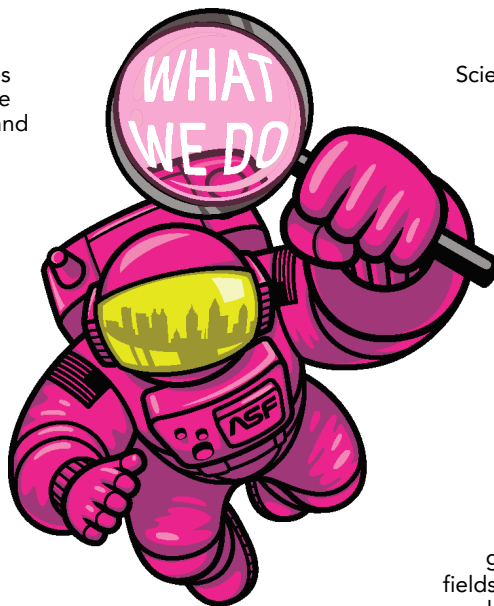
ATLANTA SCIENCE FESTIVAL

The Atlanta Science Festival (ASF) celebrates local science and technology, featuring more than 100 events throughout metro Atlanta and reaching more than 50K children and adults each year. The two-week Festival features 100+ partner organizations, and culminates in the free Exploration Expo, Atlanta's biggest interactive science event.



SCIENCE ALL YEAR

Outside the Festival, Science ATL makes science accessible and fun all year round. We take you on nature walks, guide you through our intergenerational summer book club, conduct lab experiments together, or put stage shows that mash together science and culture. Every month you'll find a new and creative way to enjoy science.



Science ATL works with under-resourced schools to build STEM capacity, forge partnerships, amplify student opportunities, and connect students with diverse STEM professionals. Our STEM Forward program cultivates student and teacher leaders while our Science Lives Here! school hallway exhibit and STEM Journeys programs bring STEM professionals into 100 classrooms each year.

EQUITABLE ACCESS



Science ATL creates learning opportunities that are welcoming to and representative of groups historically underrepresented in STEM fields. Through community partnerships, efforts in under-resourced areas, and recruitment of representative volunteers and speakers, we are broadening access to science in metro Atlanta.

SCIENCE ATL BY THE NUMBERS*

65K
REACHED

18K students reached through School Programs

244 community and school partnerships

750 STEM PRO
VOLUNTEERS

FROM GROUPS
UNDERREPRESENTED
IN STEM **75%**

*"Science ATL helped me
find my sense of
belonging in science by
helping me grow in my
voice and my passion as a
leader."*

Christina Jordan

Science ATL Program Alumna

* Data source 2025/26 Science ATL programming

YOUR PARTNERSHIP UNLOCKS

EXPANDED ACCESS

Science ATL broadens participation in science learning opportunities for groups underrepresented in STEM.

ENGAGED EMPLOYEES

Science ATL offers opportunities for employees to mentor youth and engage with community members to share their passion for STEM careers.

BROAD REACH

Each year, Science ATL reaches more than 60K people in person, 107K digital subscribers, and more than 70M media impressions.

STEM CONNECTIONS

Science ATL collaborates with more than ~250 science, cultural, and educational institutions to strengthen the STEM ecosystem in Atlanta.

2026-27 SPONSOR BENEFITS

	Pt Platinum \$100,000	Au Gold \$60,000	Ag Silver \$30,000	Cu Copper \$15,000	Kr Krypton \$6,000	For the Love of Science
Digital Ad on ASF Schedule Webpage	●	●				Sponsorship opportunities available from \$300 - \$15,000 for our annual benefit and impact celebration. We welcome opportunity for discussion. Benefits vary.
Recognition on ASF Poster & Expo flag	●	●	●			
Logo on ASF Sponsor Sign & Handouts	●	●	●	●	Name Only	
ASF Expo Exhibit Space	Custom	Custom	20 x 20'	10 x 20'	10 x 10'	
Logo on our Websites with Link	Premium	●	●	●	Name Only	
Recognition on Newsletter/ Social	●	●	●	●	Name Only	
Employee Engagement Opportunities	●	●	●	●	●	

Benefits subject to change. Please confirm by 12/1/26 or some benefits may no longer be available. Support may be directed toward Festival and Events, School Programs, For the Love of Science, and/or unrestricted funds to be used where most needed. Unless otherwise specified, 25% will be reserved for general operating support.

Contact Jordan Rose for information: jordan@scienceatl.org 770.322.4992

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