



engineers of
ATLANTA SCIENCE FESTIVAL™

Science ATL brings people together
through the wonder of science.

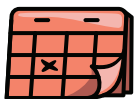
HOW YOU CAN MAKE AN IMPACT

Your support helps build an equitable community of science lovers.



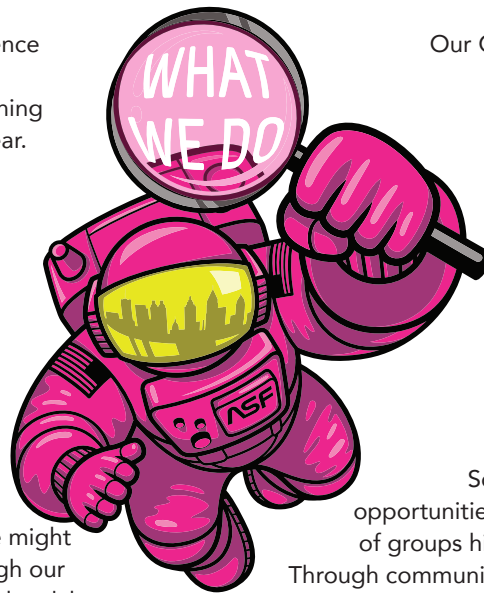
ATLANTA SCIENCE FESTIVAL

This two-week festival celebrates local science and technology, featuring more than 100 events throughout metro Atlanta and reaching more than 50K children and adults each year. The Festival features 100+ partner organizations, and culminates in the free explosive Exploration Expo, Atlanta's biggest interactive science event.



SCIENCE ALL YEAR

Science ATL aims to make science accessible and fun all year round by producing several events every month. We might take you on nature walks, guide you through our intergenerational summer book clubs, conduct lab experiments together, or put on a stage show that mashes together science and culture. Every month you'll find a new and creative way to enjoy science.



SCHOOL & YOUTH PROGRAMS



Our Chief Science Officers program prepares 50 middle and high school students for STEM leadership roles, empowering them to make change in their communities. While our STEM Professional School Partnership program cultivates strong and sustainable partnerships between 50 schools and local industry/academia.

EQUITABLE ACCESS

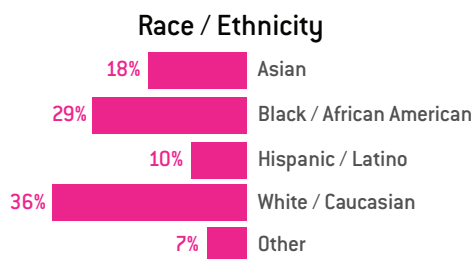


Science ATL works to create science learning opportunities that are welcoming to and representative of groups historically underrepresented in STEM fields. Through community partnerships, efforts in communities with low Child Well-Being, and recruitment of representative volunteers and speakers, we are addressing opportunity gaps in metro Atlanta.

SCIENCE ATL BY THE NUMBERS*

55K

REACHED



18K students reached through School/Youth Programs
77 partner schools in areas with Low Child-Well Being

Gender

Female 60%

Male 38%

Non-binary 2%

"In my 27 years of being in business, this is the single most important thing I've ever done. It's also the most enjoyable thing I've ever done. Being able to shine the light on science is going to draw people, companies, and investment to the metro Atlanta region."

David Hartnett

Science ATL Founding Board Chair and Chief Economic Development Officer, Metro Atlanta Chamber

*Data source 2022/23 Science ATL programming

WHY SUPPORT SCIENCE ATL?

ACCESS

Science ATL broadens participation in science learning opportunities for groups underrepresented in STEM.

ENGAGE

Science ATL offers opportunities for employees to mentor youth and engage with community members to share their passion for STEM careers.

REACH

Each year, Science ATL reaches more than 55K people in person, 80K digital subscribers, and more than 50M media impressions.

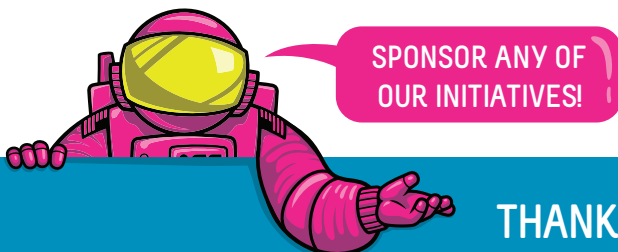
CONNECT

Science ATL collaborates with more than 150 science, cultural, and educational institutions to strengthen the STEAM ecosystem in Atlanta.

2024-25 SPONSOR BENEFITS

As a Science ATL sponsor, you will join us in cultivating an equitable community of lifelong learners across metro Atlanta who are connected and inspired by the wonder of science.

	Pt Platinum SPONSOR \$100,000	Au Gold SPONSOR \$60,000	Ag Silver SPONSOR \$30,000	Cu Copper SPONSOR \$15,000	Kr Krypton SPONSOR \$6,000
Ad in Atlanta Science Festival (ASF) Schedule Handout (12,000 copies printed)	●				
Digital Ad on ASF Schedule Webpage	●	●			
Logo on ASF Poster & Expo Flag	●	●	●		
Logo in ASF Sponsor Sign & Print Collateral	●	●	●	●	Name Only
ASF Expo Exhibit Space	Custom	Custom	20 x 20'	10 x 20'	10 x 10'
Logo on our Websites with Link	Premium	●	●	●	Name Only
Shout-out on Newsletter / Social	Logo	Logo	Logo	Logo	Name Only
Employee Engagement Opportunities	●	●	●	●	●



Pledges must be confirmed in writing by December 1, 2024 or some benefits may no longer be available. Benefits subject to change. Additional benefits may be mutually agreed upon. Payments must be made by February 15, 2025. If desired, sponsors may choose to allocate support to a specific program or event with a minimum 15% reserved for general operating support. Contact Jordan Rose for information: jordan@scienceatl.org, 770-322-4992

THANK YOU TO OUR TOP SPONSORS

