

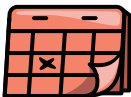
# HOW YOU CAN MAKE AN IMPACT

Your support helps build an equitable community of science lovers.



ATLANTA SCIENCE FESTIVAL

This two-week festival celebrates local science and technology, featuring more than 100 events throughout metro Atlanta and reaching more than 50K children and adults each year. The Festival features 100+ partner organizations, and culminates in the free explosive Exploration Expo, Atlanta’s biggest interactive science event.



SCIENCE ALL YEAR

Science ATL produces monthly events including workshops, book clubs, tours, exhibits, partner pop-ups, and science/culture mashups. In addition to the events we produce ourselves, we host an online calendar that culls together public science event offerings from our partners, connecting residents to local science events, workshops, and meetups.



SCHOOL & YOUTH PROGRAMS



Our Chief Science Officers program prepares 50 middle and high school students for STEM leadership roles, empowering them to make change in their communities. While our STEM Professional School Partnership program cultivates strong and sustainable partnerships between 50 schools and local industry/academia.

EQUITABLE ACCESS

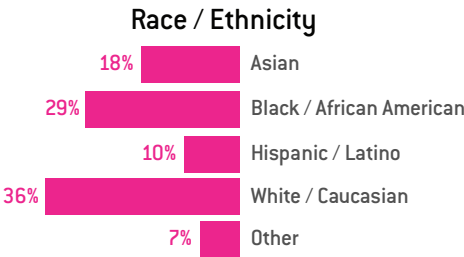


Science ATL works to create science learning opportunities that are welcoming to, representative of, and co-created by groups historically underrepresented in STEM fields. Through community partnerships, efforts in communities with low Child Well-Being, and recruitment of representative volunteers and speakers, we are addressing opportunity gaps in metro Atlanta.

SCIENCE ATL BY THE NUMBERS\*

55K

REACHED



18K

students reached through School/Youth Programs

77

partner schools in areas with Low Child-Well Being

"In my 27 years of being in business, this is the single most important thing I've ever done. It's also the most enjoyable thing I've ever done. Being able to shine the light on science is going to draw people, companies, and investment to the metro Atlanta region."

David Hartnett

Science ATL Founding Board Chair  
and Chief Economic Development  
Officer, Metro Atlanta Chamber



\*Data source 2022/23 Science ATL programming

# WHY SUPPORT SCIENCE ATL?

## ACCESS

Science ATL broadens participation in science learning opportunities for groups underrepresented in STEM.

## ENGAGE

Science ATL offers opportunities for employees to mentor youth and engage with community members to share their passion for STEM careers.

## REACH

Each year, Science ATL reaches more than 55K people in person, 70K digital subscribers, and more than 50M media impressions.

## CONNECT

Science ATL collaborates with more than 150 science, cultural, and educational institutions to strengthen the STEAM ecosystem in Atlanta.

## 2023 SPONSOR BENEFITS

As a Science ATL sponsor, you will join us in cultivating an equitable community of lifelong learners across metro Atlanta who are connected and inspired by the wonder of science.

	Pt Platinum SPONSOR \$100,000	Au Gold SPONSOR \$50,000	Ag Silver SPONSOR \$25,000	Cu Copper SPONSOR \$10,000	Kr Krypton SPONSOR \$5,000
Ad in Atlanta Science Festival (ASF) Booklet	Full	Half			
Logo on ASF Poster & Expo Flag	●	●	●		
Logo in ASF Sponsor Sign & Print Collateral	●	●	●	●	●
ASF Expo Exhibit Space	Custom	Custom	20 x 20'	10 x 20'	10 x 10'
Logo on our Websites with Link	Premium	●	●	●	Name Only
Shout-out on Newsletter / Social	Logo, Mention	Logo, Mention	Logo, Mention	Logo	Logo
Event Recognition	All	All	All	Program Specific	Program Specific

SPONSOR ANY OF OUR INITIATIVES!

Pledges must be confirmed in writing by December 1, 2023 or some benefits may no longer be available. Benefits subject to change. Additional benefits may be mutually agreed upon. Payments must be made by February 15, 2024. If desired, sponsors may choose to allocate support to a specific program or event with a minimum 15% reserved for general operating support. Contact Jordan Rose for information: [jordan@scienceatl.org](mailto:jordan@scienceatl.org), 770-322-4992

## THANK YOU TO OUR TOP SPONSORS



Founded by Emory University, Georgia Institute of Technology and the Metro Atlanta Chamber