

## SCIENCE ATL STORYTELLER

Science ATL Inc. is a 501(c)(3) nonprofit organization that brings people together through the wonder of science with a mission to cultivate an equitable community of lifelong learners across metro Atlanta who are connected and inspired by the wonder of science. Founded in 2014 by Emory University, Georgia Tech, and Metro Atlanta Chamber, the organization produces the Atlanta Science Festival annually in the spring, other public science events year-round, and hosts numerous school and youth programs.

Are you a compelling storyteller with an interest in science? Science ATL is looking for someone to help meet our mission through digital outreach. Our Storyteller will create stories that promote scientific discoveries in Atlanta, amplify voices/stories of people from groups that are under-represented in STEM, and share Science ATL's impact. These stories will be shared with the public via our digital channels (website, newsletter, social media), and occasionally through other channels and with other audiences. The content for the first year (2023) will emphasize the ten-year anniversary of the Atlanta Science Festival/Science ATL.

This is a part-time hourly position with a direct report to the co-Executive Director based in Atlanta, GA. Collaboration with other members of the Science ATL team and marketing contractors is expected. The position is available for a single year with possibility of annual renewal beginning in Fall 2023.

### JOB RESPONSIBILITIES

- Write and publish long and short form content for the newsletter, website, and social media channels.
- Work internally with Science ATL team members and their marketing contractors to
  - develop a coordinated approach to publishing content that delivers the intended message effectively.
  - Plan and execute an editorial calendar of content to coordinate with Science ATL public events and youth programming, annual heritage months/days, and/or creative ideas for the ten-year anniversary
- Keep apprised of scientific advances out of local universities and companies, and write content highlighting these discoveries for Science ATL digital channels..
- Find, prioritize and highlight scientific content in Atlanta that helps amplify the voices and stories of people from groups that are under-represented in STEM (Black, Latinx, Indigenous, Female, LGBTQ+). Conduct interviews and develop features spotlighting these communities and their contributions to STEM.
- Think creatively about how to share content outside of the written word to generate more engagement, then follow through on these ideas.

## QUALIFICATIONS

- Bachelor's Degree in journalism/related field plus two years relevant experience OR 3-5 years relevant experience
- Excellent writing, editing, and verbal communication skills
- Enthusiasm for and interest in science
- Demonstrated experience taking complex ideas and translating them into public friendly and creative content
- Ability to work both independently and in a team
- Interviewing skills
- Willingness to travel throughout the greater metro region to conduct interviews

## BONUS QUALIFICATIONS

- Experience with simple video/audio editing or digital storytelling
- Existing network or connections to Atlanta's scientific community and/or groups that are under-represented in STEM
- Degree in any STEM field

Salary: \$45/hr with expected workload of about 8-10 hours per week. Given the annual cycle of Science ATL and the massive focus on the Atlanta Science Festival in February and March, the workload during those months may be slower.

Closing Date: September 1, 2022 or until the position is filled.

To apply: Send cover letter, resume and two published writing samples to Meisa Salaita: [meisa@ScienceATL.org](mailto:meisa@ScienceATL.org).

*As with all the work we do, we value diversity. Science ATL is an equal opportunity employer.*