

Science ATL brings people together through the wonder of science.

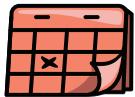
HOW YOU CAN MAKE AN IMPACT

Your support helps build an equitable community of science lovers.



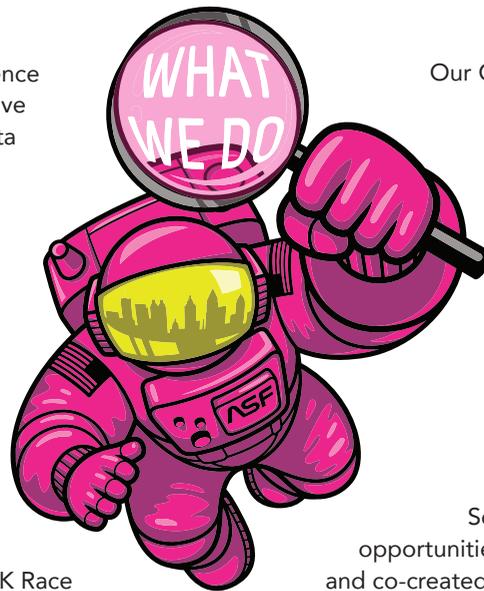
ATLANTA SCIENCE FESTIVAL

This two-week festival celebrates local science and technology, featuring more than 100 live and virtual events throughout metro Atlanta and reaching more than 60K children and adults each year. Festival events feature 100+ partner organizations culminating in the free explosive Exploration Expo, Atlanta's biggest interactive science event.



SCIENCE ALL YEAR

Science ATL produces monthly events including workshops, book clubs, tours, exhibits, partner pop-ups, and the 5K Race Through Space: where runners race their way through a scale layout of the solar system. At the Science Scene, our online event calendar, we connect residents to local science events, workshops, and meetups.



SCHOOL & YOUTH PROGRAMS



Our Chief Science Officers program prepares 50 middle and high school students for STEM leadership roles, empowering them to make change in their communities. While our STEM Professional School Partnership program cultivates strong and sustainable partnerships between 50 schools and local industry/academia.

EQUITABLE ACCESS

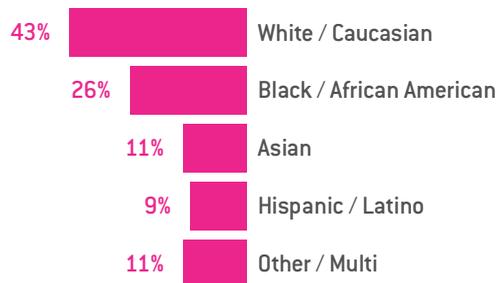


Science ATL works to create science learning opportunities that are welcoming to, representative of, and co-created by groups historically underrepresented in STEM fields. Through community partnerships, efforts in communities with low Child Well-Being, and recruitment of representative volunteers and speakers, we are addressing opportunity gaps in metro Atlanta.

SCIENCE ATL BY THE NUMBERS*

60K
REACHED

Race / Ethnicity



Gender

Female 64%

Male 36%

*Data shared from pre-COVID 2019 Festival

"In my 27 years of being in business, this is the single most important thing I've ever done. It's also the most enjoyable thing I've ever done. Being able to shine the light on science is going to draw people, companies, and investment to the metro Atlanta region."

David Hartnett

Science ATL Board Chair and Chief Economic Development Officer, Metro Atlanta Chamber

WHY SUPPORT SCIENCE ATL?

ACCESS

Science ATL broadens participation in science learning opportunities for groups underrepresented in STEM.

ENGAGE

Science ATL offers opportunities for employees to mentor youth and engage with community members to share their passion for STEM careers.

REACH

Each year, Science ATL reaches more than 60K people in person, 30K through social media, and more than 80M through other channels.

CONNECT

Science ATL collaborates with more than 150 science, cultural, and educational institutions to strengthen the STEAM ecosystem in Atlanta.

2021 SPONSOR BENEFITS

As a Science ATL sponsor, you will join us in cultivating an equitable community of lifelong learners across metro Atlanta who are connected and inspired by the wonder of science.

	Pt Platinum SPONSOR \$100,000	Au Gold SPONSOR \$50,000	Ag Silver SPONSOR \$25,000	Cu Copper SPONSOR \$10,000	Kr Krypton SPONSOR \$5,000
Ad in Atlanta Science Festival (ASF) Booklet	Full	Half			
Logo on ASF Poster & Expo Flag	●	●	●		
Logo in ASF Sponsor Sign & Print Collateral	●	●	●	●	●
ASF Expo Exhibit Space	Custom	Custom	20 x 20'	10 x 20'	10 x 10'
Logo on our Websites with Link	Premium	●	●	●	Name Only
Shout-out on Newsletter / Social	Feature, Logo, Mention	Feature, Logo, Mention	Logo, Mention	Logo	Logo
Event Recognition	All	All	All	Program Specific	Program Specific

Pledges must be confirmed in writing by December 1, 2021; sponsors confirming after this date may not be eligible for all benefits. Benefits subject to change. Additional benefits may be mutually agreed upon. If desired, sponsors may choose to allocate support to a specific program or event with a minimum 15% reserved for general operating support. Contact Jordan Rose for information: jordan@scienceatl.org, 770-322-4992

SPONSOR ANY OF OUR INITIATIVES!

THANK YOU TO OUR TOP SPONSORS



FOUNDATION

Founded by Emory University, Georgia Institute of Technology and the Metro Atlanta Chamber