SCIENCE ATL

engineers of

ATLANTA **SCIENCE** FESTIVAL™

WHY SUPPORT SCIENCE ATL?

BROADEN ACCESS TO STEM

Science ATL programs and events lower the barriers of access to science across the metro area

ENGAGE EMPLOYEES IN THE COMMUNITY

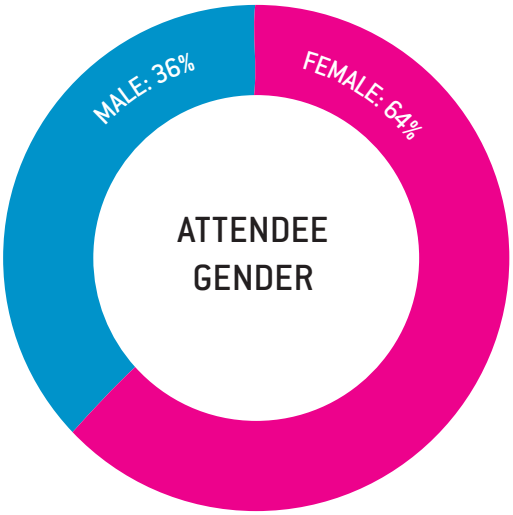
Local STEM Professionals help us expose students to worlds of science they may not find in classrooms or textbooks

GAIN COMMUNITY VISIBILITY

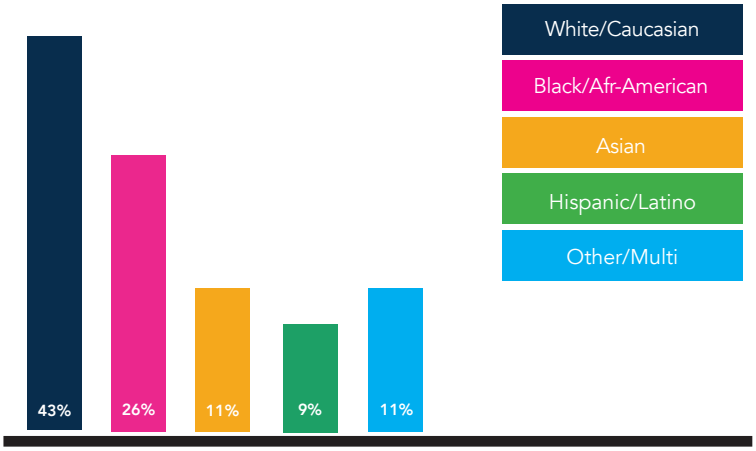
Each year, Science ATL connects with more than 50,000 people in person, 30,000 through social media, and more than 80 million through other media channels

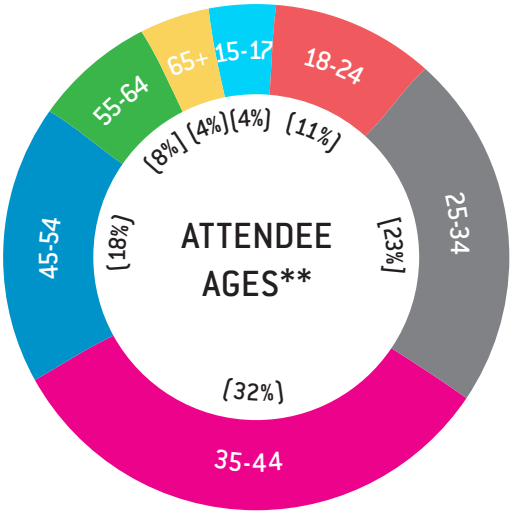
CONNECT WITH SCIENCE, CULTURAL& EDUCATIONAL INSTITUTIONS

Science ATL works directly with more than 150 science, cultural and educational institutions, forging new collaborations and highlighting their contributions to STEAM in Atlanta



ATTENDEE RACE/ETHNICITY*





**Children 14 and under were not surveyed

PROGRAMS & ACTIVITIES

ATLANTA SCIENCE FESTIVAL™

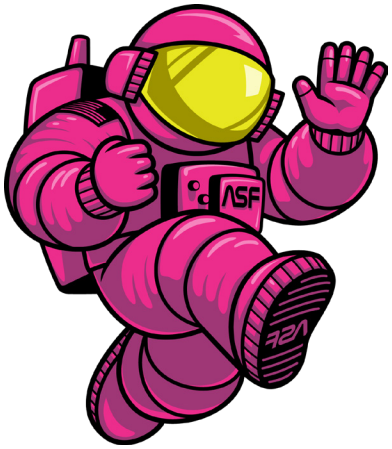
The annual two-week Festival celebrates local science and technology every March, featuring more than 100 events throughout metro Atlanta and reaching 60,000 children and adults annually. Festival events feature hands-on activities, tours, tastings, and performances from more than 100 partner organizations, including school districts, post-secondary institutions, museums, businesses, civic and community groups. The Festival ends with the explosive Exploration Expo, Atlanta's biggest interactive family science event, with hundreds of hands-on activities in a free carnival of science!

Chief Science Officers (CSO) is a STEM leadership development program for middle and high school students across the state, enhancing students' leadership, communication, and advocacy skills. Students are elected to become their school's CSOs and are empowered to lead STEM/STEAM initiatives at their schools and in their communities. CSOs meet with legislators, school board members, and policymakers to lend their voices to conversations about STEM education and workforce development in our state. CSOs build relationships with STEM industry mentors and connect with companys and careers in their region.

GEORGIA CSO CHIEF SCIENCE OFFICERS

THE SCIENCE SCENE

Connecting audiences of all ages to local science events, this online calendar of events serves as a central portal for discovering opportunities to experience science learning outside the classroom all year. It also provides Science ATL partners a year-round forum to share their events. Sponsors will have their logo featured on the calendar website and in our monthly newsletter.



SCIENCE COMMUNICATION FELLOWSHIP & TRAINING

Science ATL aims to narrow the communication gap between scientists and the publice. Our Communication Fellowships and Workshops introduce communication science and strategies to prepare academics and researchers to more effectively present their scientific research and ideas in public settings.

SCIENCE ATL EVENTS

Beginning in Fall 2019, Science ATL will curate and produce monthly events similar to those found at the Atlanta Science Festival. Think scientific superstars, arts collaborations, hands-on science activities, pop-ups, and more.

PASSPORT TO SCIENCE

The Passport encourages youth to engage with science, technology, engineering and math (STEM) by providing specific ideas for ways and places STEM exists in our homes, neighborhoods and local attractions. This program aims not only to remove perceived barriers about who does science, but also to connect youth to STEM and its fundamental role in their own lives and in the health and prosperity of their family, neighborhood, and city.

RACE THROUGH SPACE

The annual 5K Race Through Space brings runners together to blast off from the sun and make their way through a scale layout of the solar system. Local school groups "adopt" each planet to creatively communicate planetary science to the runners.

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2020 SPONSOR BENEFITS

Pledges must be confirmed in writing by December 1, 2019; sponsors confirming after this date may not be eligible for all benefits. If desired, sponsors may choose to allocate support to a specific program or event (see previous page for options). Benefits subject to change. Additional benefits may be mutually agreed upon.

	$100,000 Pt Platinum SPONSOR 78 195.084	$50,000 Au Gold SPONSOR 79 196.967	$25,000 Ag Silver SPONSOR 47 107.868	$10,000 Cu Copper SPONSOR 29 63.546	$5,000 Kr Krypton SPONSOR 36 83.798	$2,500 Ti Titanium SPONSOR 22 47.867
ALL SPONSORS						
Logo on website with link	Premium	●	●	●	Name Only	Name Only
Logo on monthly e-newsletters	●	●	●	●	●	Name Only
Atlanta Science Festival Expo - exhibit space	Custom	Custom	20'x20'	10'x20'	10'x10'	
Atlanta Science Festival Expo - logo on sponsor signage & brochure	●	●	●	●	●	Name Only
Atlanta Science Festival Expo - logo on feather flags	●	●	●			
Ad in Atlanta Science Festival Program Booklet	●	●	●			
Sponsor shout-out on social/newsletter						
EVENT & PROGRAM SPECIFIC RECOGNITION	Recognition at all Science ATL events & programs			Event & Program Specific Recognition		

CONTACT

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http://ScienceATL.org